

VISION

We believe business is a force for good. We champion businesses to prosper and enhance the quality of life for current and future residents by promoting our region's rich culture along with its economic and civic well-being.

CREED

The Charsadda Chamber of Commerce and Industry believes:

- Our system of government and free enterprise is essential to Pakistani way of life.
- The people of this area represents its greatest resource and have the right to equal opportunity for maximum personal development.
- The quality of life for all of our citizens should be continuously improved.
- Responsible economic development is vital to the future growth of our community and well-being of its citizens.
- The opportunity for quality education is fundamental to enhancing the quality of life.
- A healthy business climate is essential for sustained economic growth.
- Responsible local government is necessary for a healthy business climate.
- Dynamic leadership is needed to bring about constructive change in our community.